



# LOCAL WEB DESIGN

# WHY YOU NEED A WEBSITE

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- ✓ **Your customers are online.**
- ✓ **Save money by extending your ads online.**
- ✓ **Establish a better relationship with your customers.**
- ✓ **Educate your customers online.**
- ✓ **Get referrals.**



# YOUR WEBSITE IN THE PATH TO PURCHASE

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## **AWARENESS:**

New channel for potential customers.

## **CONSIDERATION:**

Good landing pages drive conversions; turn a browser into a purchaser.

## **LOYALTY:**

New, cost effective way of communicating with your existing customers.

# WORDPRESS PLATFORM

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## Why we use Wordpress:

- ✓ 100% CUSTOMISABLE
- ✓ USER-FRIENDLY
- ✓ SEO FRIENDLY
- ✓ FULL W3C COMPLIANCE
- ✓ DATA SAFETY
- ✓ SCALABILITY
- ✓ WEBSITE SECURITY
- ✓ MULTI-USER FUNCTIONALITY
- ✓ UNIVERSAL PLATFORM
- ✓ MOBILE FRIENDLY
- ✓ BLOG READY

# COMMON MISCONCEPTIONS

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**TIME  
CONSUMING**



**TOO  
EXPENSIVE**



**DIFFICULT TO  
MAINTAIN**



# WEBSITES ARE TIME CONSUMING

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- ✓ **Hassle-Free**
- ✓ **Fast Turn-Around Time.**
- ✓ **Get your website in as quickly as two weeks.**

# WEBSITES ARE EXPENSIVE

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- ✓ **Websites are great investments.**
- ✓ **Websites help build trust with your customers.**
- ✓ **A website pays for itself in the long run.**

# WEBSITES ARE DIFFICULT TO MAINTAIN

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- ✓ **Weekday Website Maintenance**
- ✓ **We guarantee your website's security. Back-up every month.**
- ✓ **Our quick response time means that our team is always ready to attend to your website's concerns.**



# PRODUCT FEATURES

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## Web Design



- ✓ Fast, premium, secure, mobile-friendly.
- ✓ Based on package selected, determines the number of pages content implemented.
- ✓ Built for Local Businesses.

## Web Maintenance



- ✓ Hassle-free updates.
- ✓ Fast, 24-hour response time on weekdays.
- ✓ Monthly back-ups, security, tuning, and plug-in updates.